

HOW TO RAISE FUNDS TO TAKE PART IN THE JORDAN TREK

Here are just a few ideas . . .

FRIENDS AND FAMILY

Draw up a plan of action. Approach absolutely everyone you know.

Carry your sponsor form with you everywhere so that whether you are out at your club, the pub, at the leisure centre or at work you can ask people for support.

Ask friends, neighbours, relatives, people involved in past and present interests, people on courses you have attended, overseas relatives or friends. One fundraiser raised over £500 by sending an early Christmas card to everyone asking for a donation. Ask all your local shops to support you – your gym, swimming pool, dentist, doctor, hair dresser. Ask any contractor who has done work on your house – decorator, plumber, electrician, window cleaner – even your postman or milkman. Ask all your family and friends to do the same – think how quickly those donations will come in once you add all those people together.

BUSINESS ASSOCIATES AND CONTACTS

Ask your company to make a large donation to get you started or if they offer matched funding.

Ask companies you do business with and suppliers to make a good size donation. Some people raise all their sponsorship money this way.

Approach all your business contacts, large and small.

Speak to your clients and tell them what you are doing and ask them to sponsor you. Remember, there are tax benefits for companies making charitable donations so don't be afraid to ask.

SMALL FUNDRAISING EVENTS

Ask your local club, pub, rugby, football, golf or cricket club to organise a small event for you – quiz nights, darts nights, raffles, karaoke nights, sponsored pub crawl, car washing, bed push, the list is endless.

Ask your friends and family to hold an event for you – jumble sales, car boot sales, garage sales, discos, themed party evenings etc. etc. Just think - if five friends did a car boot sale each for you and each raised £100 this could be your first £500!

HOLD YOUR OWN EVENT

Consider holding your own event. Some that have been successful for people in the past include fundraising discos, quiz or bingo nights, themed meals and bridge evenings, folk concerts, sporting challenges, dinner dances and even full-scale balls.

Here is an example of how you could raise £2,500

Your local primary/secondary school holds a non-uniform day and charges pupils £1 each to support you	£250
Ten friends and/or relatives each do a car boot sale and raise £50 each	£500
You ask family, friends, everyone you know for a donation – sign up for Just Giving on line donations.	£250
Your local shops, hairdresser, plumber, electrician etc. each give you a small donation or raffle prize	£400
Your local pub organises a quiz night for you	£300
You get some collecting tins and ask your busiest local pubs if you can collect on a Friday or Saturday night (rope some friends in to go with you and wear fancy dress!)	£300
You book a venue for an event and, with a group of friends, organise a function of your choice – Chinese meal and quiz night, sausage, mash and bingo supper, race night, bridge evening	£500

YOU'VE DONE IT! £2,500

And remember . . . raising your sponsorship money is part of the challenge